

Hans Endendijk – Biography

--- Homo Virtuosis ---

"Study, practice everything you are interested in. You never know when you will need it."

Entering the international stage in Milan during the Salone del Mobile 2021 with his presentation Founded on Movement, Spanhout. Endendijk presents himself as a furniture designer, visualiser, inventor and craftsman. His approach to design is an interplay between his knowledge of image, design, materials, construction methods, and techniques and the simultaneous mastering of all these. Endendijk's way of working necessitates each of these components in order to create without compromise. His work demands technique, in the same way music requires complex patterns to create a harmony. His aim is to create beauty, and beyond this to move people through emotion triggered, by small added extras, something introvert, implicit and unexpected.

AUTODIDACT

This autodidact visual thinker with two right hands shares his passion for art, design and technique with the world through his work. Born into a family of designers, artists and art lovers he was surrounded by art and design from the start. His love for technique most likely also stems from his upbringing. He is raised with the notion that everything can be understood, taken apart and re-assembled again. In the course of his life he has always put this into practice.

"Explore the core matter in materials, test your ideas, celebrate your failures, get up and dust yourself off. And do it all again tomorrow."

BACKGROUND

In the active pursuit of all-round mastery and creative vision, Endendijk has gained broad and varied experience, cutting across a range of disciplines and fields. A three-year apprenticeship with a master in furniture making, including building the interior of a Jugendstil private yacht, was followed by setting up his own studio. Armed with a second-hand technical drawing board, a few books and pencils he singlehandedly mastered technical design. For his first commissions he created shop displays and serving counters. The inner drive to create fuelled Endendijk's venture into spatial design, 3D and 2D visualisations through studying and observing the works by others.

It is learning by doing, discovering and applying everything himself that suits Endendijk best. Various disciplines are approached with an open mind and exploratory attitude, without requiring their immediate application. Time will tell when certain knowledge and specific skill are needed.

Endendijk was founded in 1999.