

PRESS RELEASE – 09 July 2020

HANS ENDENDIJK SEATING FOUNDED ON MOVEMENT

For every object Hans Endendijk creates, form is where it starts. He will launch his geometric seating object that seem to jump up from a flat surface in a double premiere at the Salone del Mobile in Milan.

As soon as you spot the Paper Clip or Sit-Table by Hans Endendijk, you will want to know how they were created. Take a seat in the Paper Clip and you will be amazed by its suspending back. How is it possible? Are these single-piece objects? Were the parts glued together or bent by steam? Conceiving the form inevitably results in the development of the technology, mutually inextricable and destined to exist. Endendijk's virtually sculpted objects are eye-catchers in any interior or outdoor space.

Double Premiere

Endendijk's work can be seen at the Masterly – the Dutch Pavilion. Curator Nicole Uniquole selected Hans Endendijk to show his work and introduce Spanhout to the international design world. A special outdoor edition of Paper Clip will be on show at the renowned Rossana Orlandi Gallery. Endendijk is honoured to see the Paper Clip Outdoor 1.0, made from modified wood, included in the Rossana Orlandi Gallery collection.

Design Without Compromise

Hans Endendijk (1968) is an inquisitive Dutch designer, fascinated by form and technique. Crystallising and visualising each object are part of a long process, that he thoroughly enjoys. When the search commences for the best possible way to realise the design, it is without compromise. If there is a need for new tools or techniques, he develops them himself. Founded on Movement unveils a hidden beauty. In his short 3D-animation, Endendijk sheds light on how the seatings came into being. It is through these "technical delights", once discovered, his works can never be seen in the same light again.

New Technique: Spanhout

Endendijk named the technique inspired and demanded by the shapes of the Paper Clip and Sit-Table "Spanhout". Separate wood beams are strung together like beads. Steel cables are invisibly incorporated and perfectly tightened by Endendijk for the object to obtain its eventual shape. This technique enables the creation of strong, elegant and flexible furniture. The Paper Clip has a suspended back. Sit-Table is made from ash wood: the natural wood grain pattern reinforces the notion of a flat surface.

ENDENDIJK Signature

Autodidact Hans Endendijk works as a designer, visualizer, inventor and craftsman in various disciplines under the name ENDENDIJK. In 1990 he set up his own production unit for commissioned limited edition furniture, and he added uncommissioned work in 2016. Each of his pieces contains elements of wonder, such as his remarkable staircase consisting of drawers. Spanhout demonstrates Endendijk's distinct signature, which contains its own harmony. His works are supported by the Creative Industries Fund for the great promise shown in "*innovative technique and form*".

* The 'Founded on Movement' presentation is part of Masterly, the Dutch in Milano, open June 16-21 at the Palazzo Francesco Turati, Via Meravigli 7, Milan.

* The 'Founded on Movement, Outdoor' presentation is part of the exhibit at the Rossana Orlandi Gallery, open June 16-21 at Via Matteo Bandello 14, Milan.

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