PRESS RELEASE – 31 May 2021 HANS ENDENDIJK FURNITURE FOUNDED ON MOVEMENT

For every object Hans Endendijk creates, form is where it starts. In his double premiere during the Milano Design Week, he will present geometric furniture that seem to jump up form a flat surface.

As soon as you spot the She-He-It Outdoor or the Sit-Table and the Paper-Clip by Hans Endendijk, respectively, at the Rossana Orlandi Gallery or at the Dutch Pavilion in Palazzo Francesco Turati, you will immediately want to know how these pieces were created. They seem to simply appear from a flat surface. Take a seat in the Paper Clip you will be amazed by its suspending back. How is it possible? Are these single-piece objects? Were the parts glued together or bent by steam? Conceiving the form inevitably results in the development of the technology, mutually inextricable and meant to exist. Hans Endendijk's virtually sculpted objects are eye-catchers in any interior or outdoor space.

New Technique: Spanhout

The technique inspired and demanded by the shapes of his designs he calls "Spanhout". Separate wood beams are strung together like beads. Invisible steel cables are incorporated. perfectly tightened by Endendijk for the object to obtain its eventual shape. This technique enables the creation of elegant and flexible furniture, with suspended backs that cannot break. Sit-Table is made from ash wood: the natural wood grain pattern reinforces the notion of a flat surface. The outdoor pieces; Paper-Clip, She-He-It are made from modified wood. Founded on Movement unveils a hidden beauty. In his short 3D-animation, shown in the Dutch pavilion Endendijk sheds light on how the seating came into being. It is through these "technical delights" in his works, that once discovered they can never be seen in the same light again.

Design Without Compromise

Hans Endendijk (1968) is an inquisitive Dutch designer, spirited by form and technique. Crystallising and visualising each object are part of a long process, thoroughly enjoyed by the designer. When the search commences for the best possible way to realise the design, it is without compromise. If there is a need for new tools or techniques, he develops these himself.

ENDENDIJK Signature

Autodidact Hans Endendijk works as a designer, visualizer, inventor and furniture designer under the name ENDENDIJK. Established in 1990, he has been creating furniture for individual customers. Recently he started creating limited edition furniture.

Each of his pieces contains the element of wonder, such as his remarkable staircase consisting of drawers. Spanhout demonstrates Endendijk's distinct signature, bringing its own harmony. Endendijk's presentation is supported by the Creative Industries Fund for "the great promise shown in innovative technique and form".

* The presentation 'Founded on Movement, Outdoor' is part of the exhibit at the Rossana Orlandi Gallery, open September 5-10 at Via Matteo Bandello 14, Milan. * The presentation 'Founded on Movement' is part of Masterly, the Dutch in Milano, open

September 5-10 at the Palazzo Francesco Turati, Via Meravigli 7, Milan.

Not for publication

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